

July 2024

2024 ARTrageous Bras Project Prospectus
benefitting the Little Pink Houses of Hope Foundation and theArtWorks
Support Can Be Beautiful



Far more than functional clothing, bras can actually be beautiful and representational artistic creations which can convey powerful messages about breast cancer — awareness, hope, empowerment, strength and survival. They make a wonderful canvas for a worthy cause!

As a strictly volunteer/benefit project, there is no artist submission fee.

ARTrageous Bras Entry Rules & Submission Guidelines:

- All bra entries must be created on a 36C or larger bra or cup size (to assure enough support for decorating), back-closure, underwire bra. The bra may be used (ie. from a thrift store) but must be clean and without damage. All straps, front, back and sides should be completely decorated. **Strapless bras, soft sports bras and full torso bustiers cannot be accepted.** Bras should **NOT** be sewn closed. The inside does not need to be decorated, but must be clean and presentable, and **NOT** have any sharp or protruding items.
- Bras should be well constructed, as they may be moved and mounted on various display items, including models. Appliqués and other applied objects should be firmly attached. Sewing is preferred, but strong glues and other mechanical fastening methods are acceptable. Taping is not acceptable, unless a particular tape (like duct tape) is actually part of the design.
- Bras should be constructed of materials that are not perfumed or scented, soiled, perishable or in any way inherently dangerous. **Please do not use food or any food products.** See the last page of this prospectus for ideas of bra art done previously.
- In order to qualify for jurying into the show, all entries should resemble a bra and be limited in size to easily fit completely into a 24"x24"x10". Absolutely no political, violent, or sexually inappropriate designs will be accepted. The sooner you submit your design, the sooner it will be juried and, if accepted, the sooner you can begin your creation.
- Bras must be constructed in a manner that allows for hanging, transfer to a display mannequin or wearing by models. The staff will do their best to handle all bras with care but are not responsible for damaged bras.
- Should you choose to have lights or sounds on your bra, those featured **must be battery operated.** Bras with direct current electric cords will **NOT** be accepted. The staff will do their best to ensure lights, sounds, etc. are turned on, but cannot guarantee the process. We recommend including a note that can be placed on the bra.
- Artists must be 16 years of age or older. Bra entries may be a collaborative effort, but all names must be included on the submission application. All bra concept entries must

include the artist's name, bra title and a short paragraph/statement of about 100-150 words describing the inspiration for the bra. Please be aware that this description will be used at the exhibit alongside your bra.

- Acceptance and visitor jurying: If, upon delivery, the bra fails to meet entry rules and guidelines, the GTAA and theArtWorks reserve the right to not display the bra and remove it from the auctioning process. All bras must be received by the drop off times to be included in the exhibit and auction. Jurying for the visitor-judged prizes will be done by visiting attendees of the exhibit.

Visiting Attendees Jurying

All bras submitted and accepted will be considered for the following categories:



- Best Craftsmanship
- Most Creative
- Most Inspirational
- Most Humorous
- Most Classy
- People's Choice Award

- The Greater Topsail Art Association and The ArtWorks reserve the right to photograph all bra entries and winning bras for promotional purposes. Credit will be given to the artists wherever possible.
- Eligibility Disclaimer: The awards presentation is open to all original artworks. All entries must follow the Bra Entry Rules & Submission Guidelines. The organizing committee reserves the right to not display any entry.

ARTrageous Bras Show & Auction 2024 IMPORTANT DATES

Bra Registration Deadline

- All entries with design concept must be submitted by August 31, 2024 by 11:59PM
- Print out the application form and bra templates to apply, following directions on the application carefully. Digital applications and bra designs **are acceptable**. Remember to sign up as early as you can. You will receive an answer via email if your design is approved along with additional information almost immediately. Remember to apply early as all bras must be completed and dropped off on Wednesday, October 23, 2024.

Bra drop-off:

- Wednesday, October 23, 2024 between 2pm and 6pm
- Location: The Verrazzano Gallery at theArtWorks • 200 Willard St, Wilmington, NC

Exhibit and Bra Auction Event:

- Opening: Thursday, October 24, 2024 running through Sunday, October 26, 2024*
- Auction Date: Friday, October 25, 2024 during the Friday Art Walk, Wilmington
 - Time: 6:00-9:00pm
 - Location: The Verrazzano Gallery at theArtWorks
 - Address: 200 Willard St, Wilmington, NC

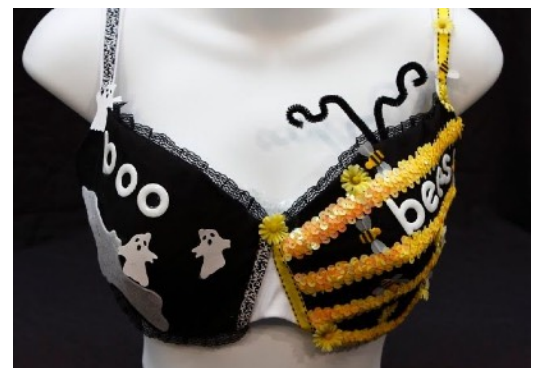
The exhibit will continue after the auction through Sunday, October 26 until 2pm if bras are still available for display.

Exhibit take down and bra pick up*:

- Dates/Times: Sunday, October 27, 2024, between 2 and 4pm.
- Location: The Verrazzano Gallery at theArtWorks • 200 Willard St, Wilmington, NC

*Although we are hoping that all the bras will go to a new forever home at the auction, we will notify the artists of any bras which are not sold at auction, and those may be picked up at this time. Please make arrangements to have someone pick up your bra if you cannot be at the gallery to pick up your bra. Any bras which are not picked up by 4PM on 10/27/2024 may be subject to becoming the property of the GTAA.

Sample Bras from other events





2024 ARTrageous Bras Project - Artist Application - All fields are required

Please print out this application and bra templates. Complete this application & sign it. Submit this application along with your completed design (front & back) on the attached templates as photographed or scanned JPEGs to **greatertopsailarts@gmail.com by August 31, 2024 11:59PM OR SOONER.**

NOTE: YES! - If you are able to & prefer to do everything listed above digitally, that is perfectly acceptable.

If your design is accepted, you will receive an email back shortly with more info so you can begin your bra.

Artist Name: _____

Address: _____

Best Phone Number: _____

Can we text you at this number? _____

Email address: _____

Brief Description of your Bra Design Concept and Inspiration (For display purposes):

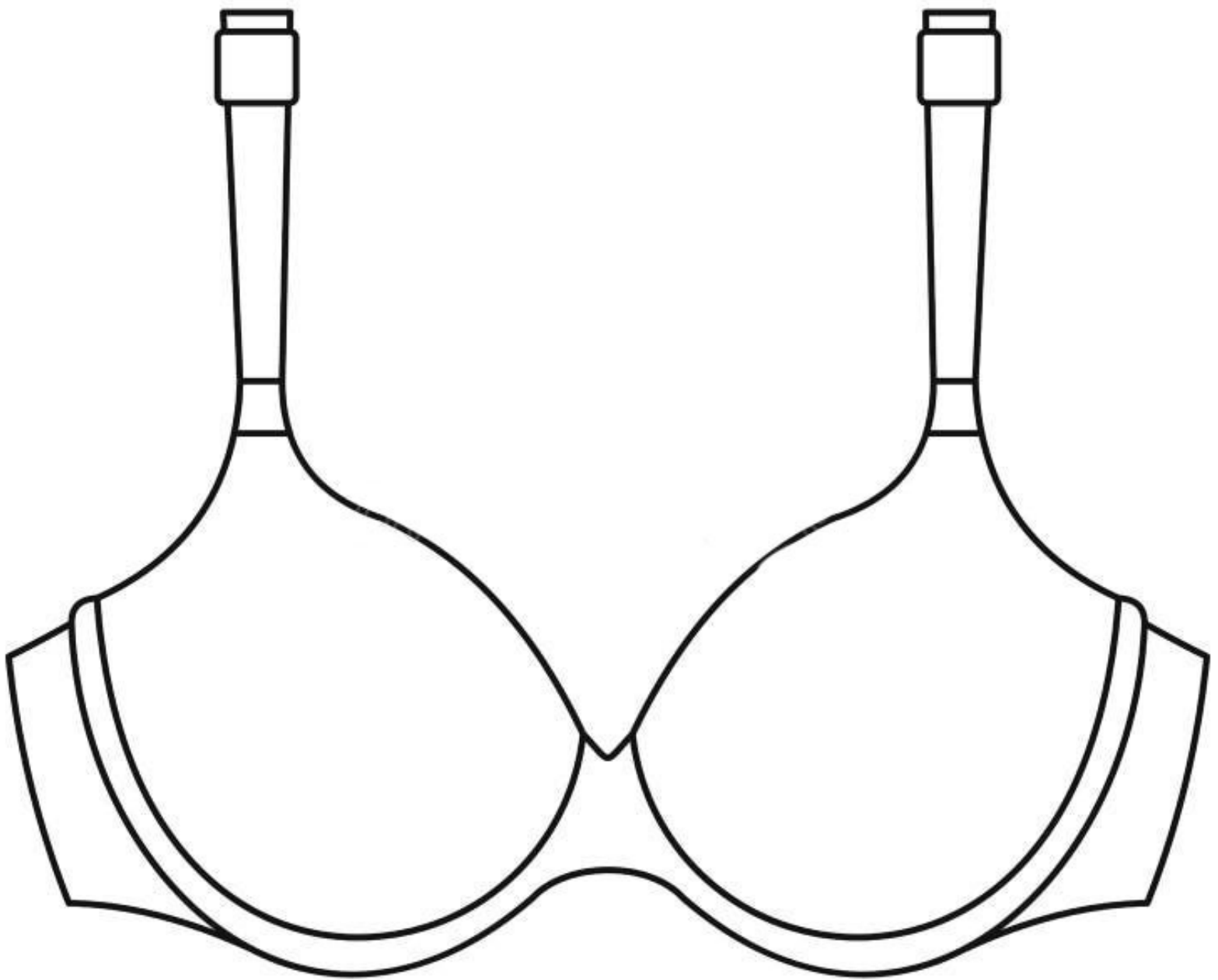
Artist Website if applicable: _____

By signing this application, the artist agrees to all the guidelines stated in this prospectus and understands that this is a completely voluntary donation to the Little Pink Houses of Hope/theArtWorks fundraiser. No monetary compensation will be given, with the possible exception of prizes given in the attendee-judged competition.

Artist Signature

Date

Bra Front: Artist name & Bra title: _____



Bra back: Artist name & Bra title: _____

